

geoffrey marsh

S.I. Newhouse School of Public Communications
Syracuse University
Major: Graphic Arts
Minor: Music Industry
Bachelor of Science May 2007

Extras

Software

Adobe: Photoshop, InDesign, Illustrator,
Acrobat Professional, Lightroom

Macromedia: Dreamweaver,
Flash, Fireworks

Microsoft: Word, Excel,
PowerPoint, Outlook

Apple: Aperture
QuarkXPress

**Proficiency in both Mac and
Windows platforms**

Web

XHTML, HTML and CSS:
with cross-browser compatibility
**Introductory JavaScript, XML,
RSS publishing
Google Analytics**

Current Social Media Obsessions

Twitter

Facebook

YouTube

Flickr

Google Wave/ Buzz (and full Apps suite)

Pandora

JeepForum.com

DailyPuppy.com

Etc, etc.

**Eagle Rank, Boy Scouts of America, 4/03
Dean's List - all semesters**

**3rd place, Newhouse Rubber Ducky
Photo Competition, December 2005:**

School-wide photography competition open to all students and faculty. The only requirement was that the photograph be of a rubber duck.

**1st place, SU Abroad Photography
Competition, Spring 2007:**

Photography competition calling for entries from any student's period overseas.

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www.saysomethindesign.com
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Experience

Say Somethin' Design, Freelance Web Guru and Graphic

Designer: Designed identity, promotional, and layout projects for organizations and individual clients as well as photography, web design and social media consulting. Clients ranged from local bands to the Waldorf==Astoria
1/05 – Present

Massachusetts College of Pharmacy and Health Sciences,

Web Editor/Web Services Associate: Half of of a two person team responsible for any college web presence, including blogs, RSS feeds, faculty intranet, student portal, MassMedline.com, alumni network and all social media presence. Organized the Social Networking Committee to create unified presence and comprehensive policies for any new media representation.
10/08 – Present

Orange Appeal, Public Relations Director/Webmaster: Conceived and executed marketing and promotional plan for release of album and surrounding shows and events for Syracuse University's all-male a cappella group. Achieved all target sales goals and succeeded in getting reviewed in 400,000 circulation paper. Maintain media kit, website, social networking and university contacts.
5/05 – 6/07

Cornerstone Promotion, Production/Public Relations Intern:

Created logo and web designs, telephoned media pitches, sent out press releases, maintained media lists, researched media, and assisted in the planning, hosting, and photographing of publicity events.
5/06 - 8/06

Outdoorsy Awesomeness

Spent eight months as field staff for **Outback Therapeutic Expeditions**, a Lehi, UT based wilderness therapy company for troubled teens

Worked for two summers at **TL Storer Reservation** in Barnstead, NH as a high ropes challenge course director.

Ambitious amateur adventure cyclist with highlights being self-supported month long trip through the Rockies and two-week long trip through western Europe.

Personal outdoor and wilderness **trek experience on four continents** and most of the continental United States, including: hiking, canoeing, cycling, kayaking, horseback, and camelback.

www.SaySomethinDesign.com