

Extras

Adobe: Photoshop, InDesign, Illustrator, Acrobat Professional, Lightroom

Macromedia: Dreamweaver, Flash, Fireworks

Microsoft: Word, Excel, PowerPoint, Outlook

Apple: Aperture, iMovie, Final Cut Studio

XHTML, HTML and CSS:
with cross-browser compatibility

Introductory JavaScript, XML, RSS publishing

Google Analytics

Proficiency in both Mac and

Windows platforms

Etc, etc.

Eagle Rank, Boy Scouts of America, 4/03

3rd place, Newhouse Rubber Duck Photo Competition, December 2005:

University-wide photography competition open to all students and faculty. The only requirement was that the photograph be of a rubber duck.

1st place, SU Abroad Photography Competition, Spring 2007:

Photography competition calling for entries from any Syracuse University student or alumni's period overseas.

Experience

Say Somethin' Design, Freelance Web Guru and Graphic

Designer: Designed identity, promotional, and layout projects for organizations and individual clients as well as web development, photography, email marketing and social media consulting. Clients ranged from local bands to the Waldorf==Astoria
1/05 – Present

Massachusetts College of Pharmacy and Health Sciences, Web

Services Associate: Updated and maintained college website as a part of a two person team responsible for all 6 college web presences. Used a combination of content management systems and manually updated coding. Also responsible for alumni email marketing, online video management and creation of any web-related graphics needed.
10/08 – Present

Distilled.co.uk, Graphic Design Intern: Created logo and web designs, designed and maintained work portfolio, and updated preexisting websites. Also provided supplementary photography and image manipulation. Updated and created new pages for existing clients using both HTML and content management systems.
10/06 - 12/06

Cornerstone Promotion, Production/Public Relations Intern: Created logo and web designs, telephoned media pitches, sent out press releases, maintained media lists, researched media, and assisted in the planning, hosting, and photographing of publicity events.
5/06 - 8/06

Orange Appeal, Public Relations Director/Webmaster: Conceived and executed marketing and promotional plan for release of album and surrounding shows and events for Syracuse University's all-male a cappella group. Achieved all target sales goals and succeeded in getting repeated coverage in a 400,000 circulation paper. Maintained media kit, website and university contacts. Also responsible for editing and uploading video recordings of shows.
5/05 – 6/07

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